

# **Roles of the CARD Initiative in Promoting Enabling Environment for the Private Sector**

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CARD Secretariat

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## Fundamental Questions

### Why we need private sector participation in Rice Development ?

- Private Sector's significant roles in Rice Value chain
- The quality, quantity and efficiency of their operation



Utilization of the private sector's potential contribution can accelerate the development

## Fundamental Questions

### What is the enable business environment for private sector ?

- Objective of Private Sector activities is profit maximization
- Might need to regulate their activities against welfare of the society



Enable environment is where private sector can be active, vibrant and maximize their profit without causing the harm to societies.

## How to create ?

For the creation of enable environment, we need ;

- Networking among relevant players (Private, Public, development partners, regional institutions)
- Identification of key conditions/factors for successful business
- Identify roles of relevant stakeholders in order to setup key conditions/ factors
- Stakeholders play roles they are supposed to play

## Roles of CARD

For the creation of enable environment, CARD can do;

- Provision of learning opportunities from other countries experiences to CARD countries
- Technical backstopping on the analysis, policy suggestions at country level.
- Assisting in country level PPP in rice sector through NRDS Taskforce
- Policy advocacy
  - ✓ Regionally; through conveying voices of the private sectors in critical events (e.g. TICAD, CAADP), partnership with other initiatives (e.g. New Alliance)
  - ✓ Nationally; Assist in PPP
- Continued PPP pilot (e.g. mechanization, other sub-sectors)

