

TICAD V – CARD Side Event – First Draft

Date, time, location

- XX June 2013, 9:00 – 13:00
- Yokohama

Target Audience: The event is open to public but will target the following audiences

- Governments of African countries (Agriculture, Commerce/Industry, Finance)
- Donor organizations, development agencies (CARD SC/SP members), CSOs
- Researchers (Agriculture, Africa, Development economics, etc.)
- Japanese private sector (trading houses, agricultural machinery manufacturers, consulting firms, etc.)
- Japanese government organizations (MoFA, MAFF, etc.)
- JICA staff

Chair

- Africa (one person)
- Donor organization (one person)
- Japan (one person)

Objectives

- Present achievements of CARD Initiative in the past five years, reviews issues and challenges and guiding principles of the next five years
- With a view to promoting the private sector in agricultural development in Africa:
 - Acknowledge the existence of various levels of private-sector players that are active in Africa, and that all of them, large-scale or small-scale, domestic or international, need to play a role in Africa's economic development through agriculture.
 - Understand that the needs for enabling environment in order to facilitate local activities of various private-sector players.
 - Indicate the areas in which the Japanese private sectors may be involved, and identify what enabling environment is needed by them.
 - Recognize how government of some African countries responded to address the issues of enabling environment, and encourage government of other African countries to take action.
 - Achieve some kind of consensus on the actions to be taken by the Initiative after the event.

Programme and Presenters

Time	Agenda	Presenter
09:00	Opening remarks	Chair
09:05 – 09:15	Key note speeches	Mr. Oshima, Dr. Ngongi, Chair of the Steering Committee
09:15 – 09:45	Achievement of the CARD Initiative in the past five years and the way forward	CARD Secretariat
09:45 – 09:55	Q & A	
09:55 – 10:15	Investor's view on the potential of African agriculture and issues to be addressed in order to promote investment	Fund manager
10:15 – 10:35	Potential of African agriculture (rice farming) and the challenges faced in order to improve competitiveness of local produce	A field manager in Rice farming business
10:35 – 10:45	Q & A	
10:45 – 11:00	Coffee Break	
11:00 – 11:20	Current status of small to middle-scale local companies entering agribusiness, and the issues the African governments need to address in promoting small to middle-scale companies	Private-sector company from Africa
11:20 – 11:40	Potential of Japanese companies to contribute to promotion of agricultural mechanization, and the challenges they face to enter African markets.	One Japanese company (probably machineries)
11:40 – 11:50	Q & A	
11:50 – 12:10	Steps taken by an African government to promote foreign investment in the private sector	A delegate of an African country
12:10 – 12:30	Public-private cooperation for development of Development Corridors	A delegate of a growth corridor
12:30 – 12:40	Q & A	
12:40 – 12:55	Exchange of opinions	
12:55 – 13:00	Summary (Refer to Annex 1, "2. Conclusion")	Chair

Key comments

CARD Initiative

- Objectives and progress of the CARD Initiative
- Roles played by the private sector in the promotion of rice farming
- The future roles of the public sector
- Achievement of the CARD Initiative (Planning of “National Rice Development Strategy” and approaches to the governments in terms of promotion of the private sector through mechanization)
- The way forward for the CARD Initiative (More active involvement in providing enabling environment for the private sector)

Fund Manager

- We, as fund manager, practice our business with the fund gained from....
- These days, investment in agriculture is coming into the spotlight. This is because....
- Within this trend, Africa is considered as a target of investment
- For Africa to become an even more attractive investment target, it needs....
- The important points in making investment are...
- We do a business in Tanzania. It is a socially sound business.

Rice production operator

- What motivated us to start the operation is (We started the business because we found a sound market where we can sell rice without failure. Otherwise we do not make investment)
- Operations in DRC (Launch, Implementation, Results)
- The difficulties we have experienced are
- In order to encourage more private-sector companies to enter the market and enable them to conduct business efficiently, we need.....
- Among these, we would like to request the support of the government and public sector in the area of....

Private-sector companies in Africa

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Japanese machinery manufacturers (Yanmar, Kubota)

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Response from an African Government

- The xxx Government decided to bring in investment from the private sector because...

- The main investment targets include agriculture, and rice is one of the targeted crops.
- In order to attract private investment, the government took actions in
- Ministries and other governmental offices involved are Their roles are respectively.
- As a result, private-sector investment has increased in recent years in a way that
- The challenges currently faced are.....

Growth corridor

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Conclusions:

General overview of the achievement of the CARD so far, and the summary of the way forward

- Agriculture in Africa has a potential to become investment target, because of its high production potential.
- However, in order to encourage investment we have to ensure that the conditions in the area ofmeet necessary criteria.
- In addition is necessary to enable efficient operation and achieve price competitiveness.
- The government welcomes investment from within and outside of Africa.
- Some African countries have started efforts to provide an enabling environment. However, more efforts will be required to bring in domestic and international investment.
- The CARD Initiative will seek for governmental actions in providing enabling environment for attracting investment and increasing involvement of the private sector of all levels.