

What is CARD

Coalition for African Rice Development?

JICA Training on “Promotion of African Rice Development through strengthening coordination between CARD and CAADP for Sub-Sahara African Countries”

September 27th, 2013, Tsukuba, JAPAN

Takanori SATOYAMA

General Coordinator

CARD Secretariat



CARD

COALITION for AFRICAN
RICE DEVELOPMENT

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- 1. Intro – Context**
- 2. What is CARD?**
- 3. CAADP-CARD Alignment**
- 4. Other Information**



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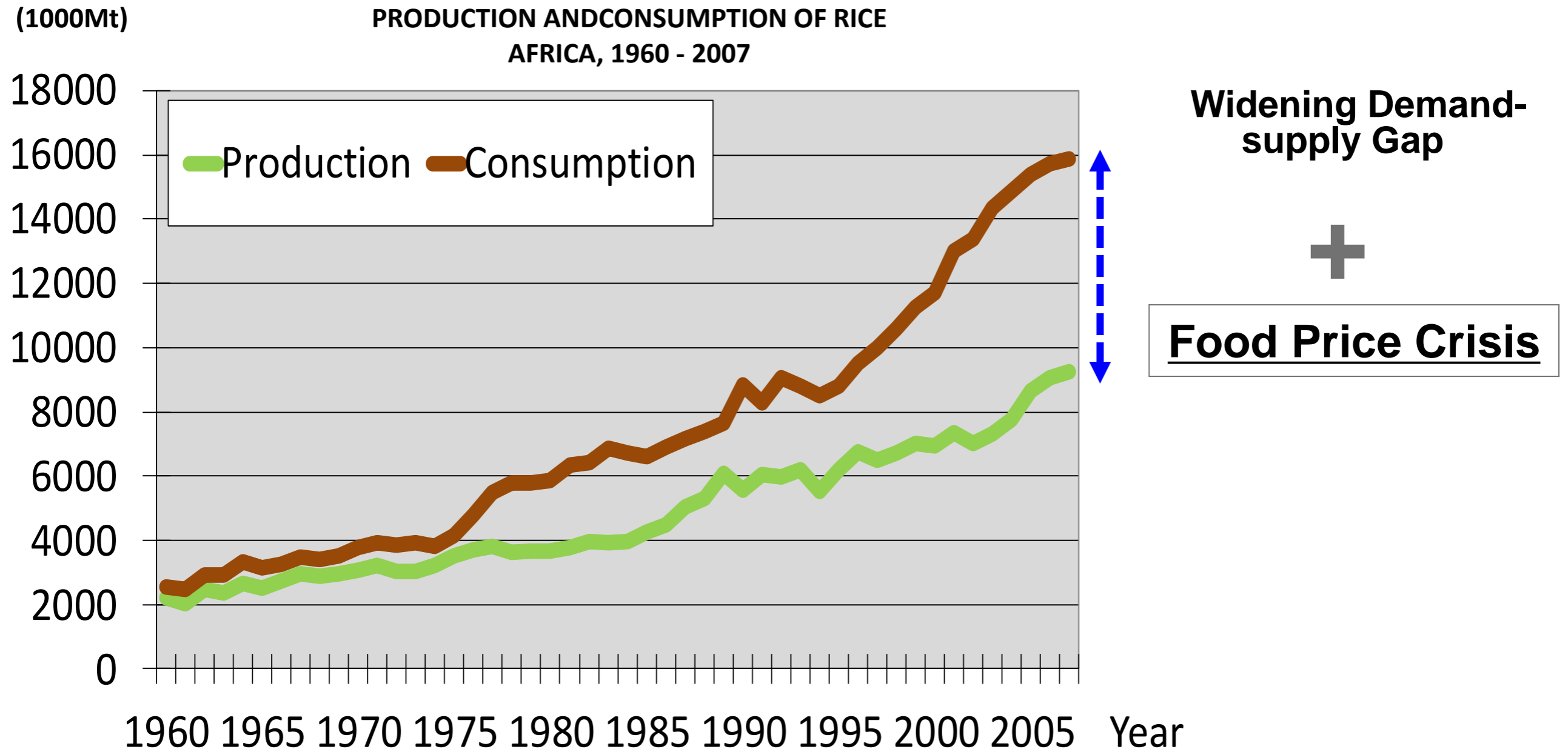
1. INTRO - CONTEXT



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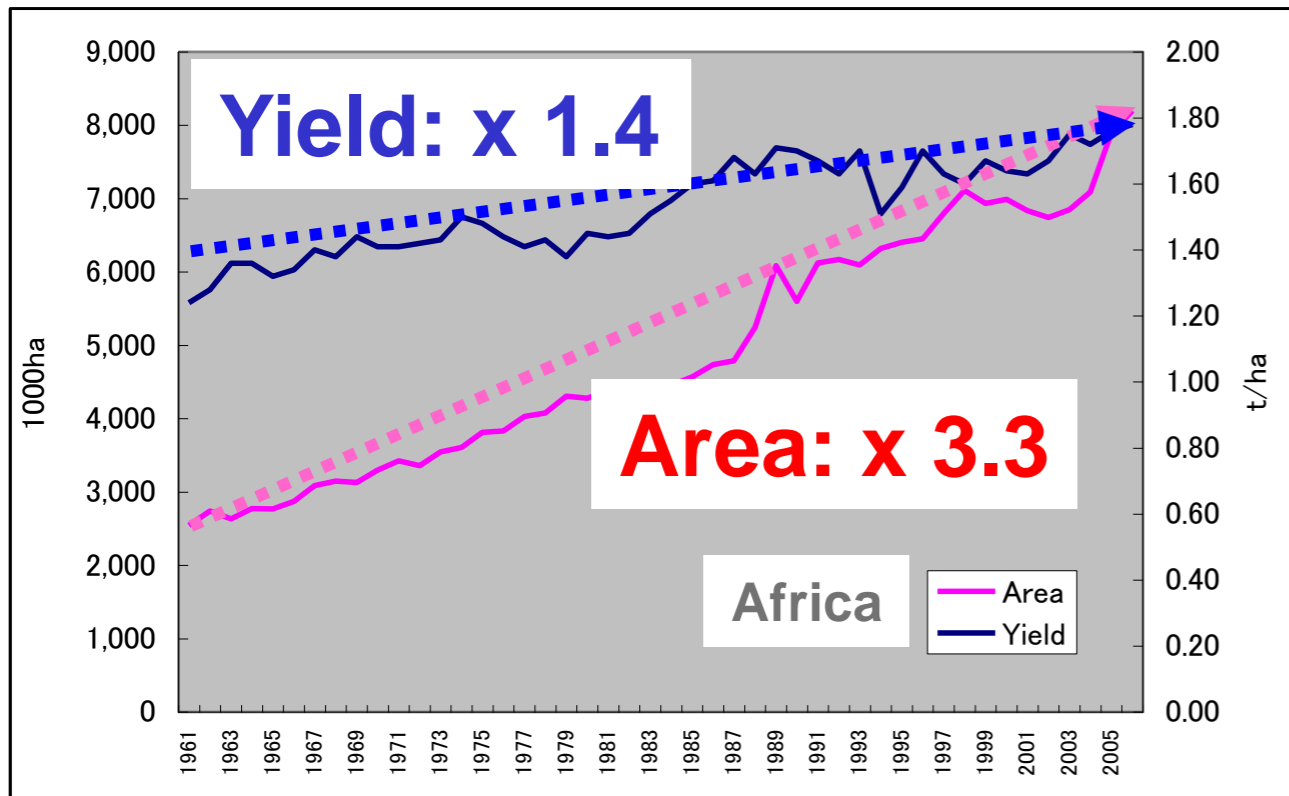
1. Intro - CONTEXT



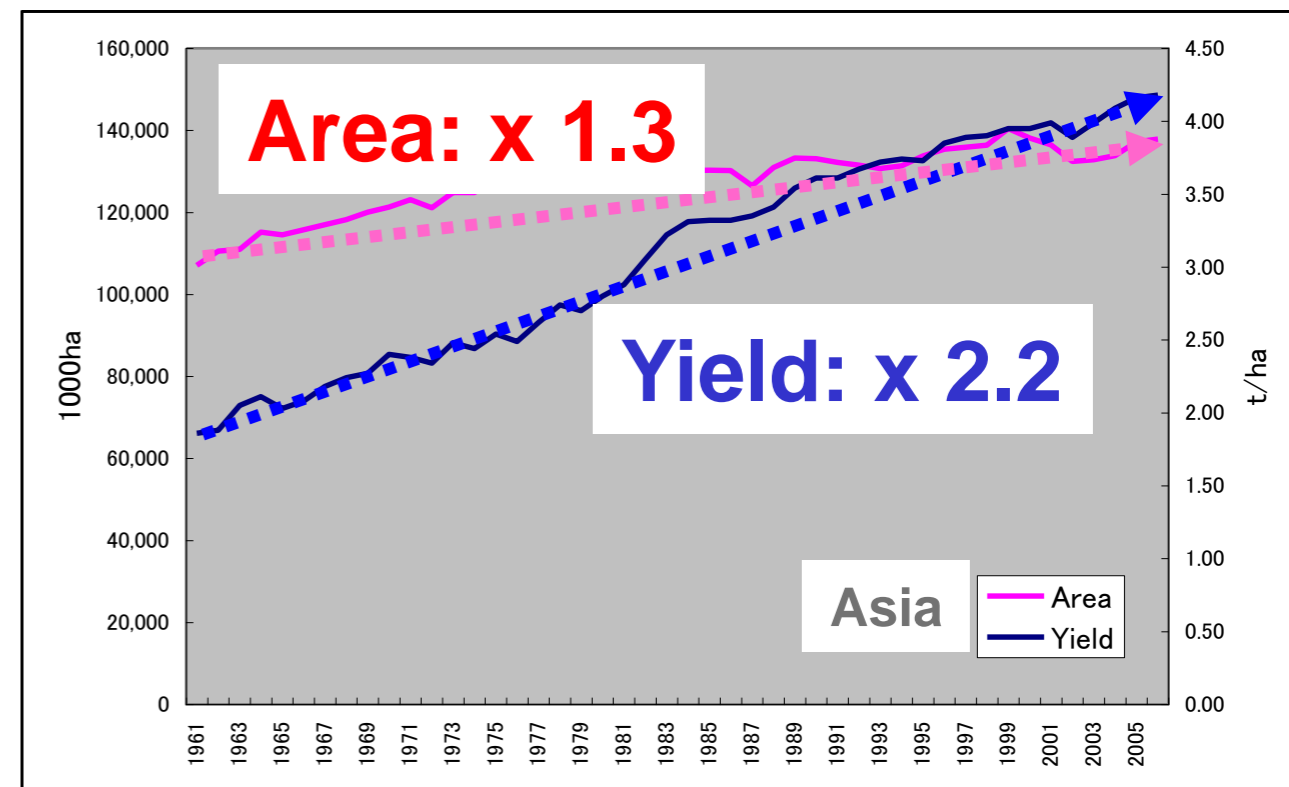
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1. Intro - CARD Initiative - CONTEXT



AFRICA



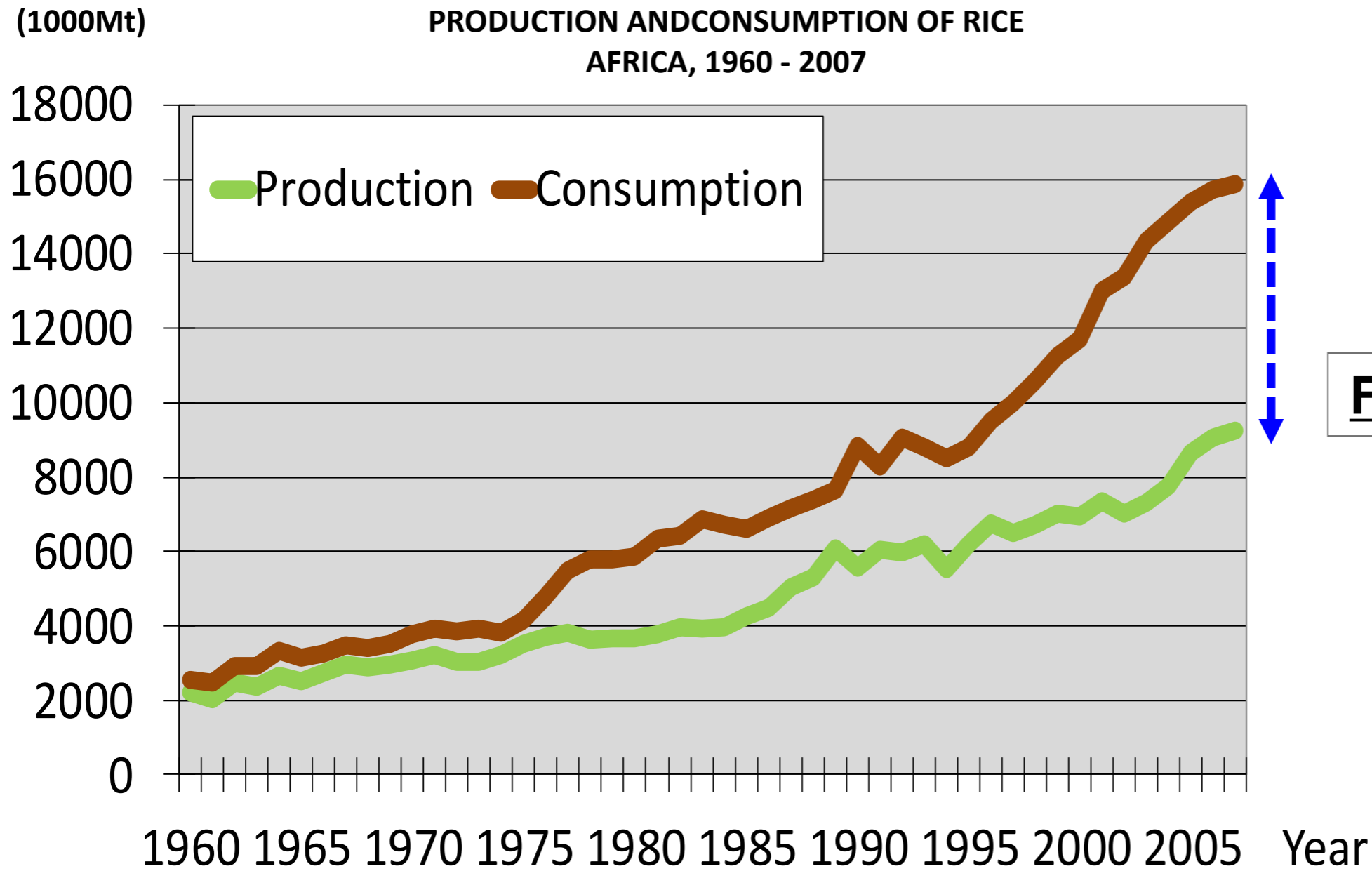
ASIA



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1. Intro - CONTEXT



Widening Demand-supply Gap



Food Price Crisis



Productivity Improvement is essential



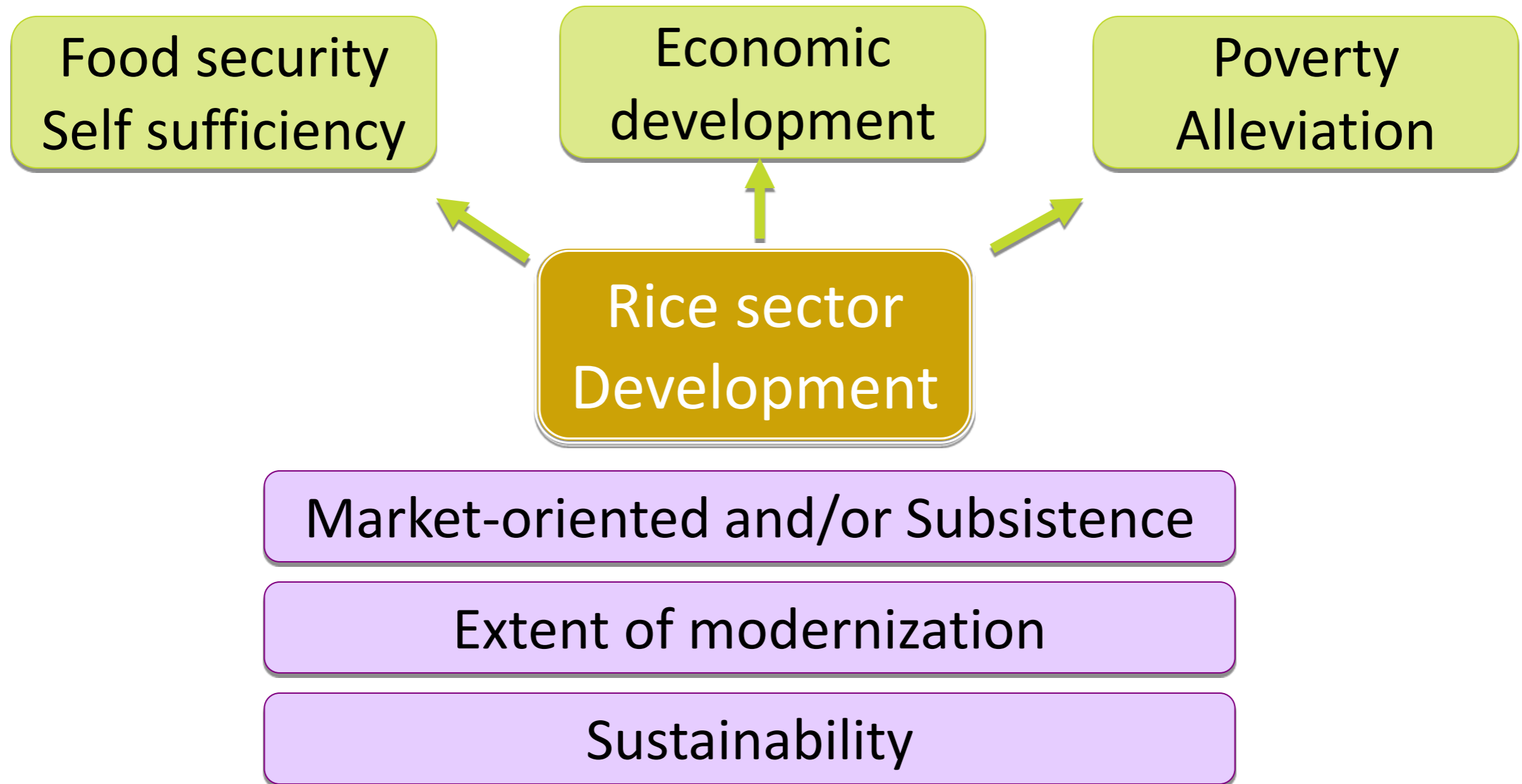
Green Revolution in Africa



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1. Intro - CONTEXT



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RICE DEVELOPMENT

2. WHAT IS CARD?

- GENERAL
- CARD SUPPORTS/ACTIVITIES
 - 1) NRDS DEVELOPMENT & IMPLEMENTATION
 - 2) CAPACITY DEVELOPMENT
 - 3) CREATION OF ENABLING ENVIRONMENT
 - 4) COORDINATION AND ALIGNMENT
- KEY FEATURES



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2. WHAT IS CARD?

- **GENERAL**

- **CARD SUPPORTS/ACTIVITIES**

- 1) **NRDS DEVELOPMENT & IMPLEMENTATION**

- 2) **CAPACITY DEVELOPMENT**

- 3) **CREATION OF ENABLING ENVIRONMENT**

- 4) **COORDINATION AND ALIGNMENT**

- **KEY FEATURES**



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2. What is CARD? – General

CARD(Coalition for African Rice Development);

- was established in 2008 at TICAD IV by AGRA, NEPAD, and JICA
- aims at doubling rice production in Sub-Saharan Africa by 2018
➔ Overall Goal
- is a consultative group of bilateral and multilateral donors and African and international organizations/institutions
 - **Steering Committee members;** AfDB, Africa Rice Center, AGRA, FAO, FARA, IFAD, IRRI, JICA, JIRCAS, NEPAD, WB
- fully respects African ownership and leadership
 - Participation of African Institutions, AfricaRice, AfDB, FARA, NEPAD
 - Alignment to CAADP
- provides supports, but not financial one
- works in 23 CARD member countries



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2. What is CARD? – General

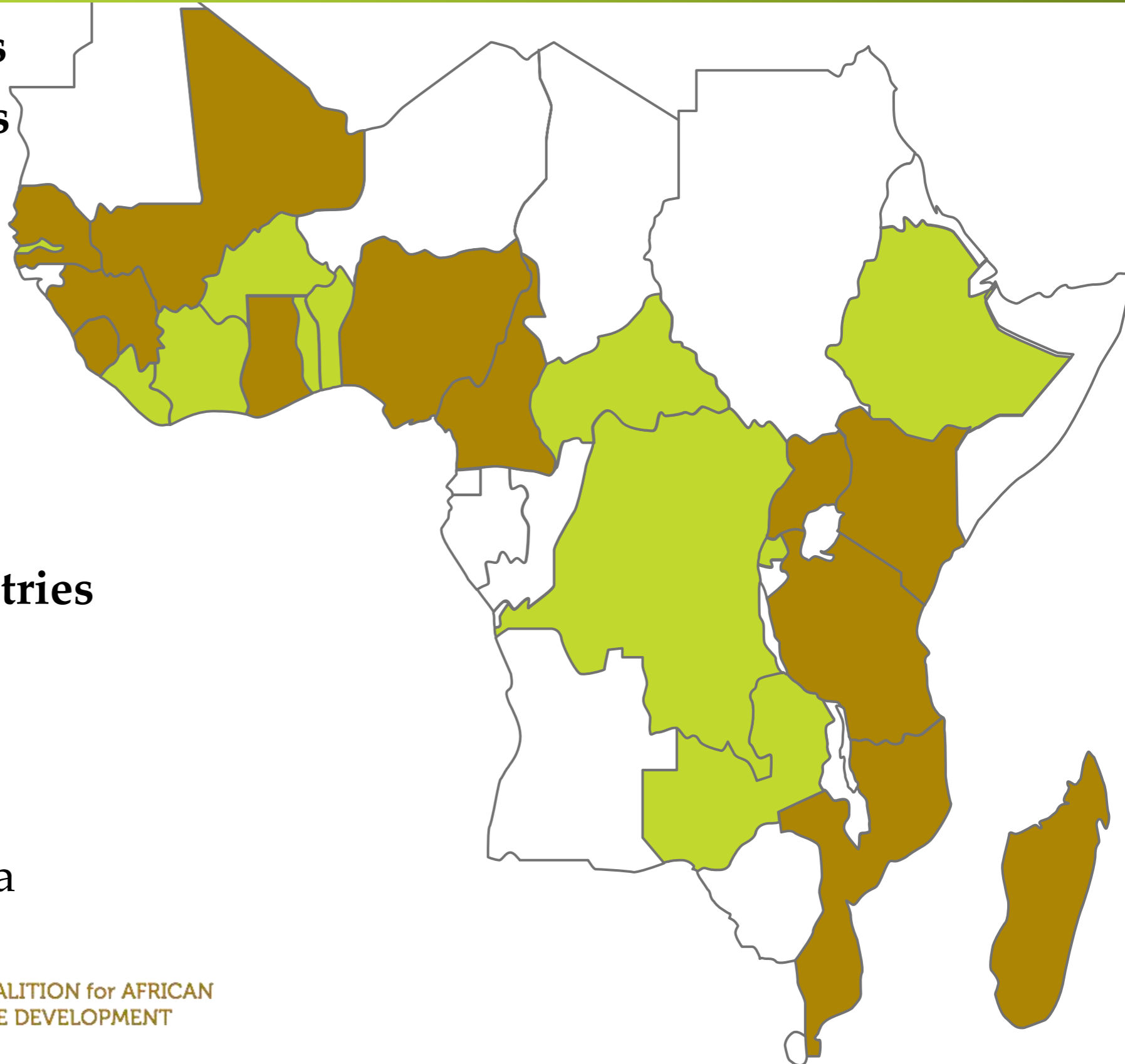
CARD Member Countries

■ First Group Countries

Cameroon, Ghana,
Guinea, Kenya,
Madagascar, Mali,
Mozambique,
Nigeria, Senegal,
Sierra Leone,
Tanzania, Uganda

■ Second Group Countries

Benin, Burkina Faso,
CAR, Cote d'Ivoire,
DRC, Ethiopia,
the Gambia, Liberia,
Rwanda, Togo, Zambia

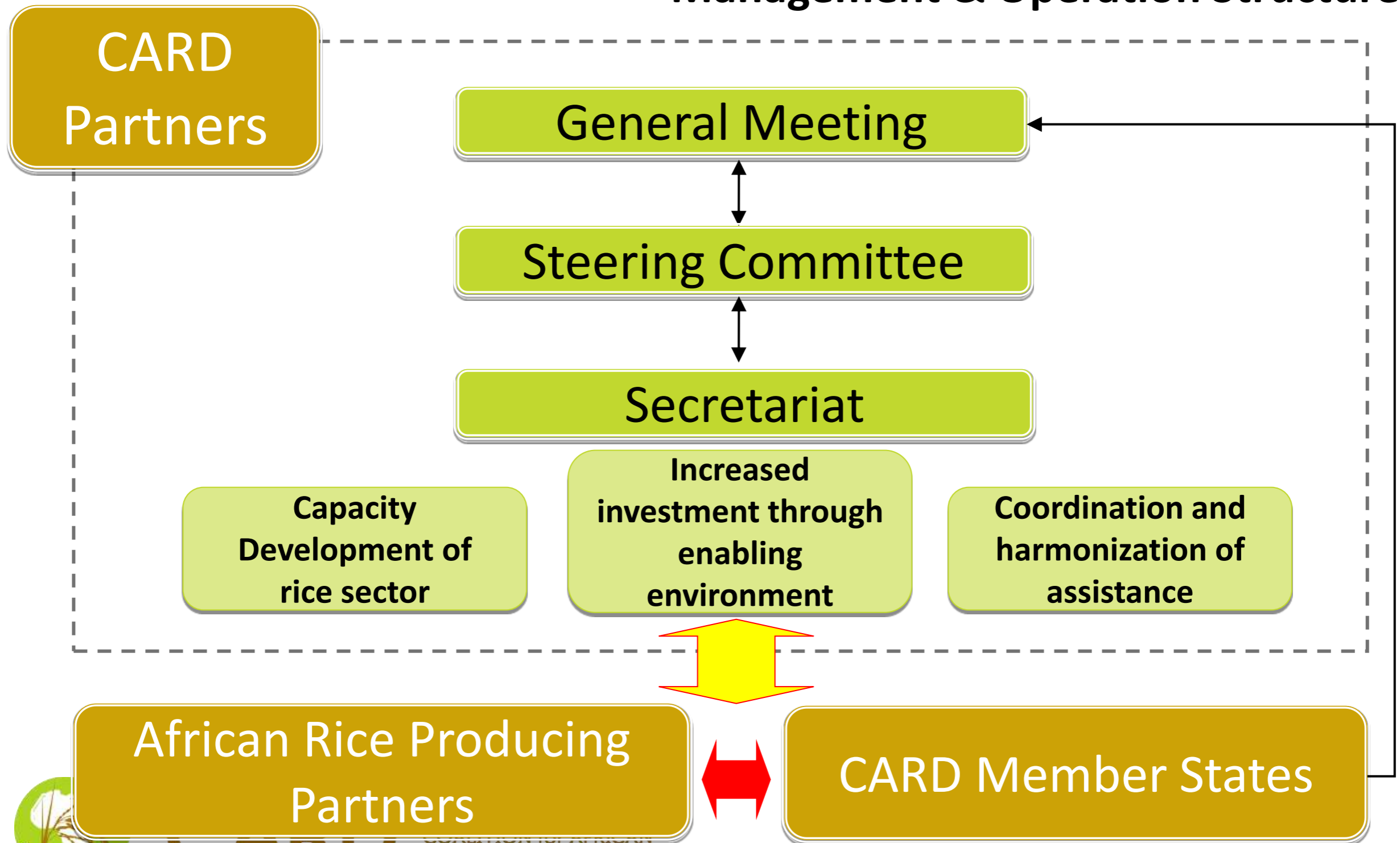


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2. What is CARD? – General

Management & Operation Structure



2. WHAT IS CARD?

- GENERAL

- **CARD SUPPORTS/ACTIVITIES**

- 1) NRDS DEVELOPMENT & IMPLEMENTATION

- 2) CAPACITY DEVELOPMENT

- 3) CREATION OF ENABLING ENVIRONMENT

- 4) COORDINATION AND ALIGNMENT

- KEY FEATURES



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2. What is CARD? - CARD Supports/Activities

<CARD Supports >

- 1) Development and Implementation of Rice Sector Strategy (NRDS)
- 2) Capacity Development of actors in Rice Sector
- 3) Increased Investment through creation of enabling environment
- 4) Coordination and Alignment



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2. WHAT IS CARD?

- GENERAL

- **CARD SUPPORTS/ACTIVITIES**

- 1) **NRDS DEVELOPMENT & IMPLEMENTATION**

- 2) CAPACITY DEVELOPMENT

- 3) CREATION OF ENABLING ENVIRONMENT

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- KEY FEATURES



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2. What is CARD? - CARD Supports/Activities

1) Development and Implementation of Rice Sector Strategy (NRDS: National Rice Development Strategy)

CARD provides the government of member countries with facilitation and tools for;

- Situation/needs analysis, target setting, Identification of critical factors along rice value chain (bottlenecks, opportunities, stakeholders etc), Strategy Development (NRDS)
- Prioritization, formulation of projects/investments
- Fund matching and promoting implementation

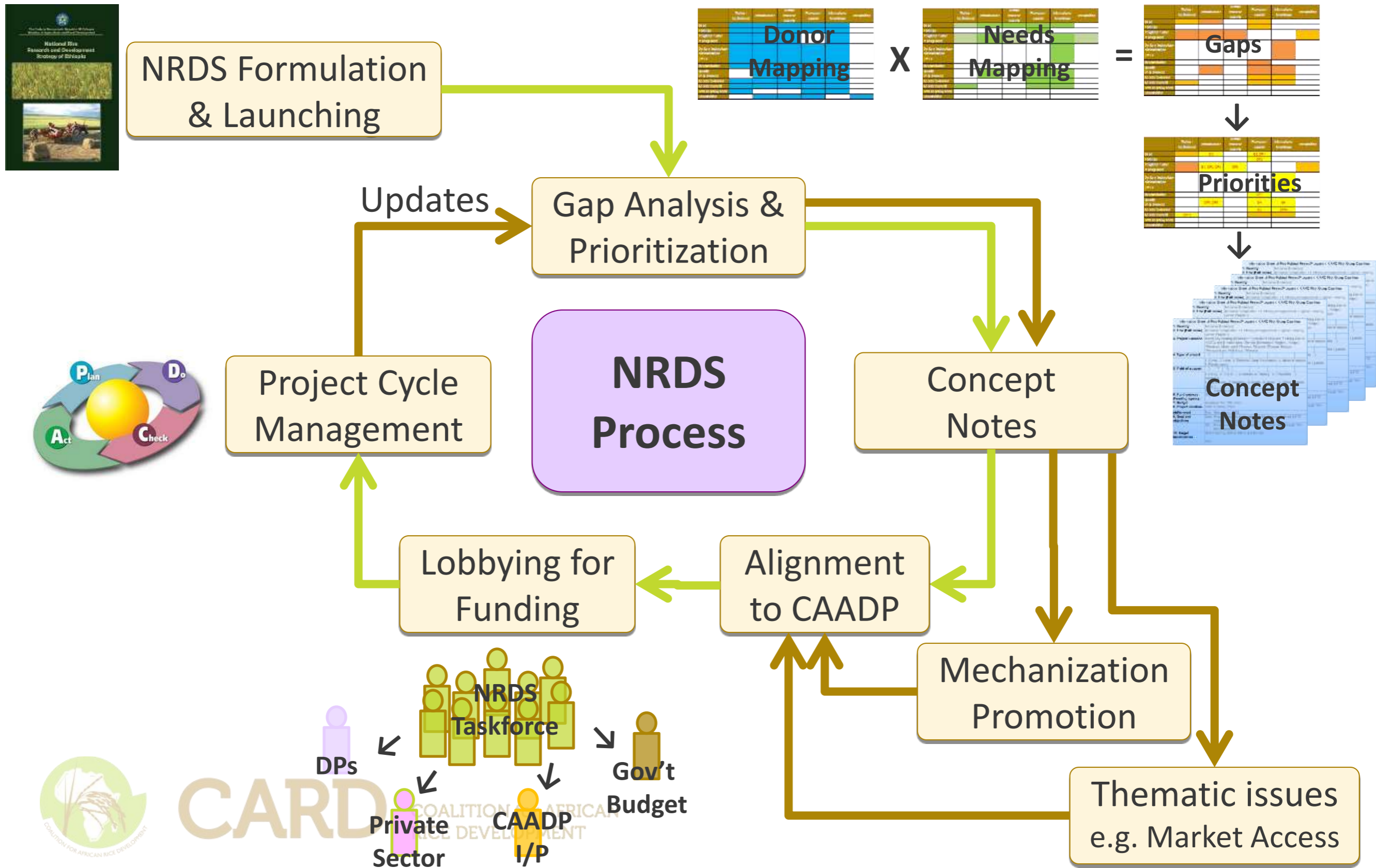


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2. What is CARD? - CARD Supports/Activities

1) NRDS Development and Implementation


































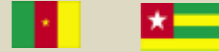







2. What is CARD? - CARD Supports/Activities

1) NRDS Development and Implementation

G1 Country	Formulation	Prioritisation - WW1	Concept Notes - WW2	G2 Country	Formulation	Prioritisation - WW1	Concept Notes - WW2
Cameroon	➔	➔	➔ 	Benin	➔	➔	➔ 
Ghana	➔	➔	➔ 	Burkina Faso	➔	➔	➔ 
Guinea	➔	➔	➔ 	Côte D'Ivoire	➔	➔	➔ 
Kenya	➔	➔ 	➔	CAR	➔	➔ 	
Madagascar	➔	➔	➔ 	DR Congo 			
Mali	➔	➔	➔ 	Ethiopia	➔	➔	➔ 
Mozambique	➔	➔	➔ 	The Gambia 			
Nigeria	➔	➔	➔ 	Liberia	➔	➔	➔ 
Senegal	➔	➔	➔ 	Rwanda	➔	➔	➔ 
Sierra Leone	➔	➔	➔ 	Togo	➔	➔	➔ 
Tanzania	➔	➔	➔ 	Zambia	➔	➔	➔ 
Uganda	➔	➔	➔ 				

2. What is CARD? - CARD Supports/Activities

1) NRDS Development and Implementation

	Policy / Institutional	Infrastructure	Human resource capacity	Provision / support	Information / knowledge
Seed					
Fertilizer					
Irrigation / water management					
On-farm technology dissemination (R&E)					
Mechanization					
Quality improvement					
Access to market					
Access to credit					
Overall policy tools					

2. What is CARD? - CARD Supports/Activities

1) NRDS Development and Implementation

Country	Project/ Programme	Source	Amount (\$)
Cameroon 	Upland Rice Development	JICA	\$3.8m [2011-2014]
Cameroon 	Support the acquisition of seed and fertilizer in the rice sector	Government	\$1 m [2012]
Cameroon 	Irrigation development	IFAD, WB & Korea	(t.b.c.) [Pipeline]
Madagascar 	Capacity Development of Seed Growers in three regions	Madagascar-Irrigation and Watershed Management Project – PHRD/ WB	\$15m (in Total)
Madagascar 	Applied research in the seed production		
Madagascar 	Capacity Development of the laboratories for Soil science and Seed R&D		
Ghana 	Human resource development for rice seed production and distribution	METASIP (*) / CAADP	(t.b.c.)
Ghana 	Infrastructure development to improve rice seed quality	METASIP (*) / CAADP	(t.b.c.)
Senegal 	14 new projects in pipeline – irrigation development, value chain development and others	Various – IFAD, JICA WB, AFD, MCA, USAID and others	(t.b.c.) [Pipeline]
Uganda 	Capacity development of research institutes and service providers and other value chain actors	JICA	\$11m [2011-2016]

(*) METASIP: Medium Term Agriculture Sector Investment Plan

2. What is CARD? - CARD Supports/Activities

1) NRDS Development and Implementation

<Fund Matching Support>

- Preliminary Study on Donors (Identification of potential donors)
- Detailed Study on Donors
- Joint Planning – donor by donor (Modification of Concept Notes and incorporation of components according to donor's convenience)



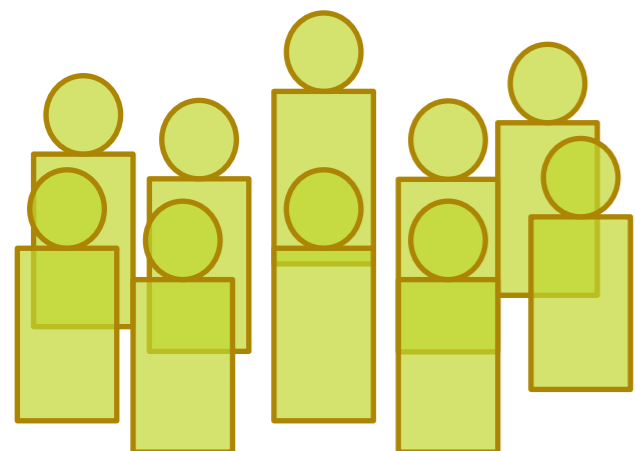
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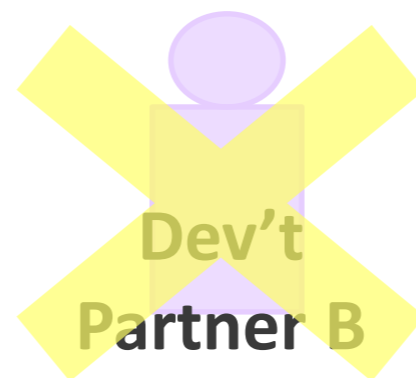
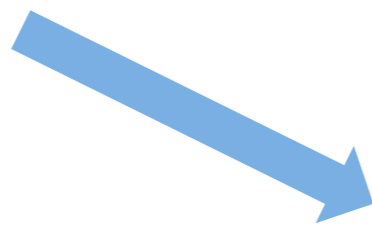
<Fund Matching>



NRDS
Taskforce



**Potential
Donor**



**Potential
Donor**



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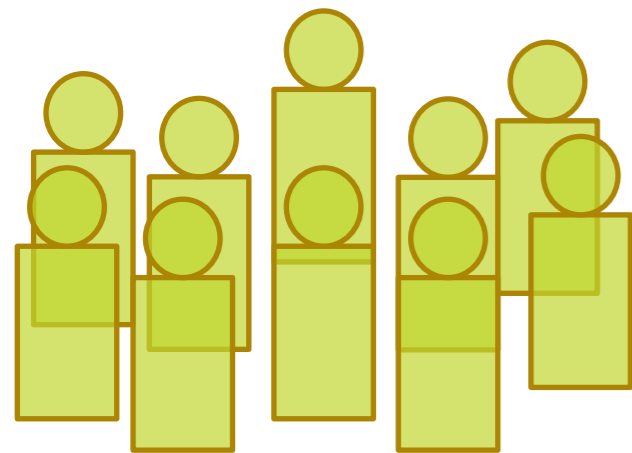
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**Study on Area of Interests
for identification of
Potential Donors for NRDS
implementation**

2. What is CARD? - CARD Supports/Activities

1) NRDS Development and Implementation

<Fund Matching>



NRDS
Taskforce



**Potential
Donor**

- **Specific area of interest (geographical, technical, commodity)**
- **Portfolio, budget cycle**
- **Available resources (amount, timing)**
- **Procedure for application**



**Potential
Donor**

- **Specific area of interest (geographical, technical, commodity)**
- **Portfolio, budget cycle**
- **Available resources (amount, timing)**
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**Further Study on
Potential donors**



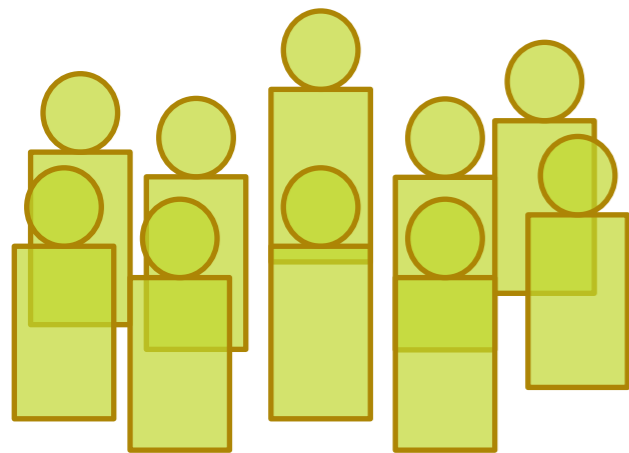
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2. What is CARD? - CARD Supports/Activities

1) NRDS Development and Implementation

<Fund Matching>



NRDS
Taskforce



**Potential
Donor**

Agree on;

- **Actions for fund mobilisation (e.g. Proposal formulation, submission, procedure)**
- **Timing of actions (when, who and how)**



Agree on;

- **Actions for fund mobilisation (e.g. Proposal formulation, submission, procedure)**
- **Timing of actions (when, who and how)**

**Potential
Donor**

**Donor by Donor
Joint Planning**



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2. What is CARD? - CARD Supports/Activities

1) NRDS Development and Implementation

<Fund Matching >

Key for Success

- Ownership and Self-Initiative by NRDS Task Force
- Accountability and Coordination with the Ministry
- Flexibility (Anything contributing to NRDS implementation should be incorporated)



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2. What is CARD? - CARD Supports/Activities

1) NRDS Development and Implementation

(1) Development and Implementation of Rice Sector Strategy (NRDS: National Rice Development Strategy)

< Values of NRDS development and Implementation >

- All these process is done by the government of CARD member states. CARD provides only facilitation. (Strengthened Capacity in planning and implementation, country-owned Strategy)
- Tailor-made strategy specific to the respective country (Optimal, needs-based)
- Commonly-shared strategy for rice sector development (better coordination of stakeholders)
- Commodity-based (enable comprehensive approach for the whole value chain)



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2. What is CARD? - CARD Supports/Activities

2) Capacity Development

(2) Capacity Development

CARD Provides member countries with opportunities for capacity development (Mainly through South-South Cooperation)

- Training on relevant technical areas (e.g. Seed, WUA, Rice Quality Improvement)
- Study Tour and exchanges of knowledge and information (Mechanization)
- Capacity Building in planning and implementation (NRDS Process)



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2. What is CARD? - CARD Supports/Activities

2) Capacity Development

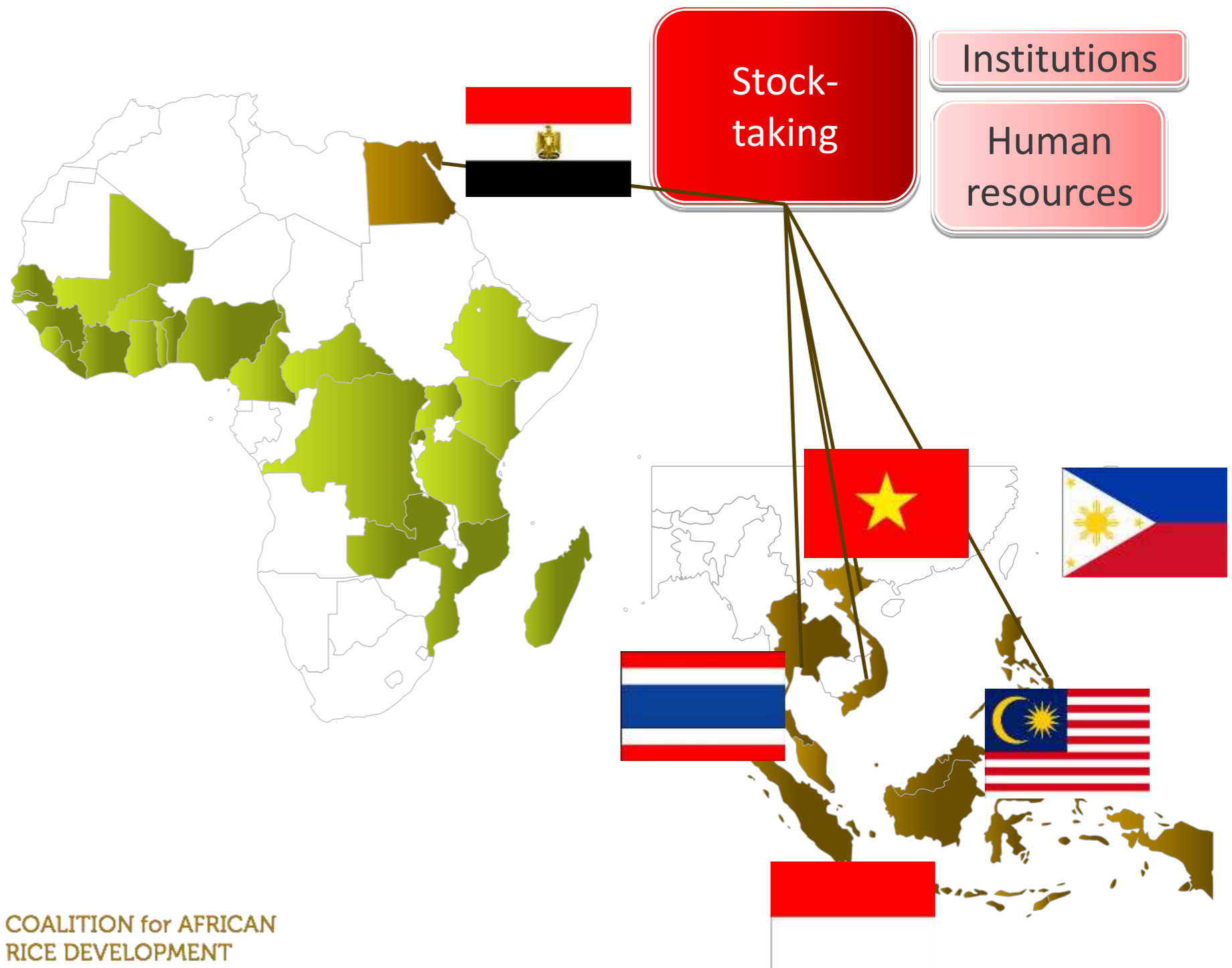
Human Resources

•## of Rice Researchers/ Experts in the variety of fields of expertise from 6 countries

Institutions

•## of Rice Research Institutions/ Training Centres in the variety of fields of expertise from 6 countries

South-south cooperation: Stock-taking



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2. What is CARD? - CARD Supports/Activities

2) Capacity Development

South-south cooperation: Video Conference Seminar

Topics

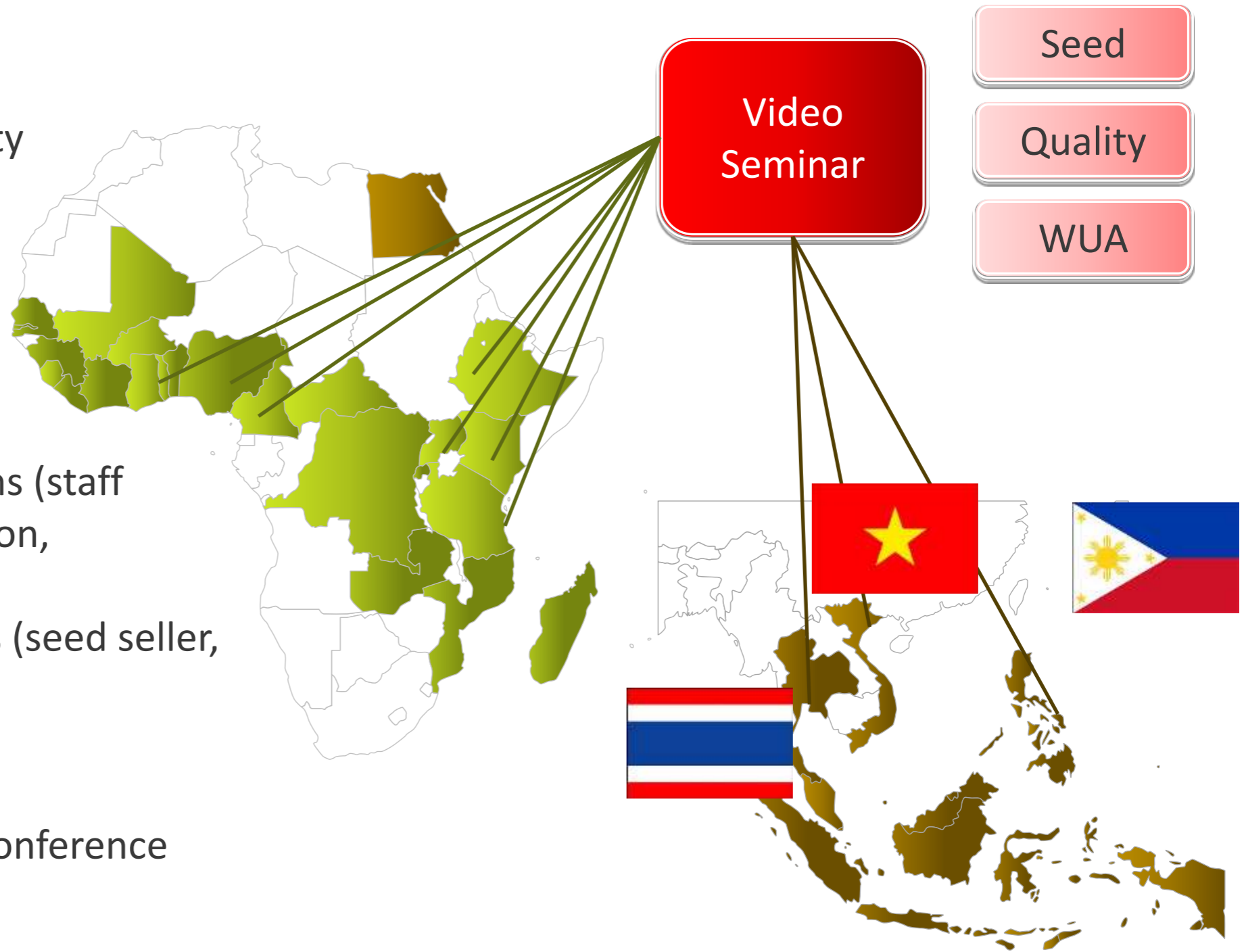
- Seed multiplication / distribution (19 Sep)
- On-farm / off-farm techniques for grain quality improvement (for small-scale farmers) (19 Oct)
- Water User Association (16 Nov)

Target participants

- Government organisations (staff involved in seed distribution, irrigation)
- Private-sector companies (seed seller, rice miller)
- Farmers' groups

Format

- Lectures through video conference



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2. What is CARD? - CARD Supports/Activities

2) Capacity Development

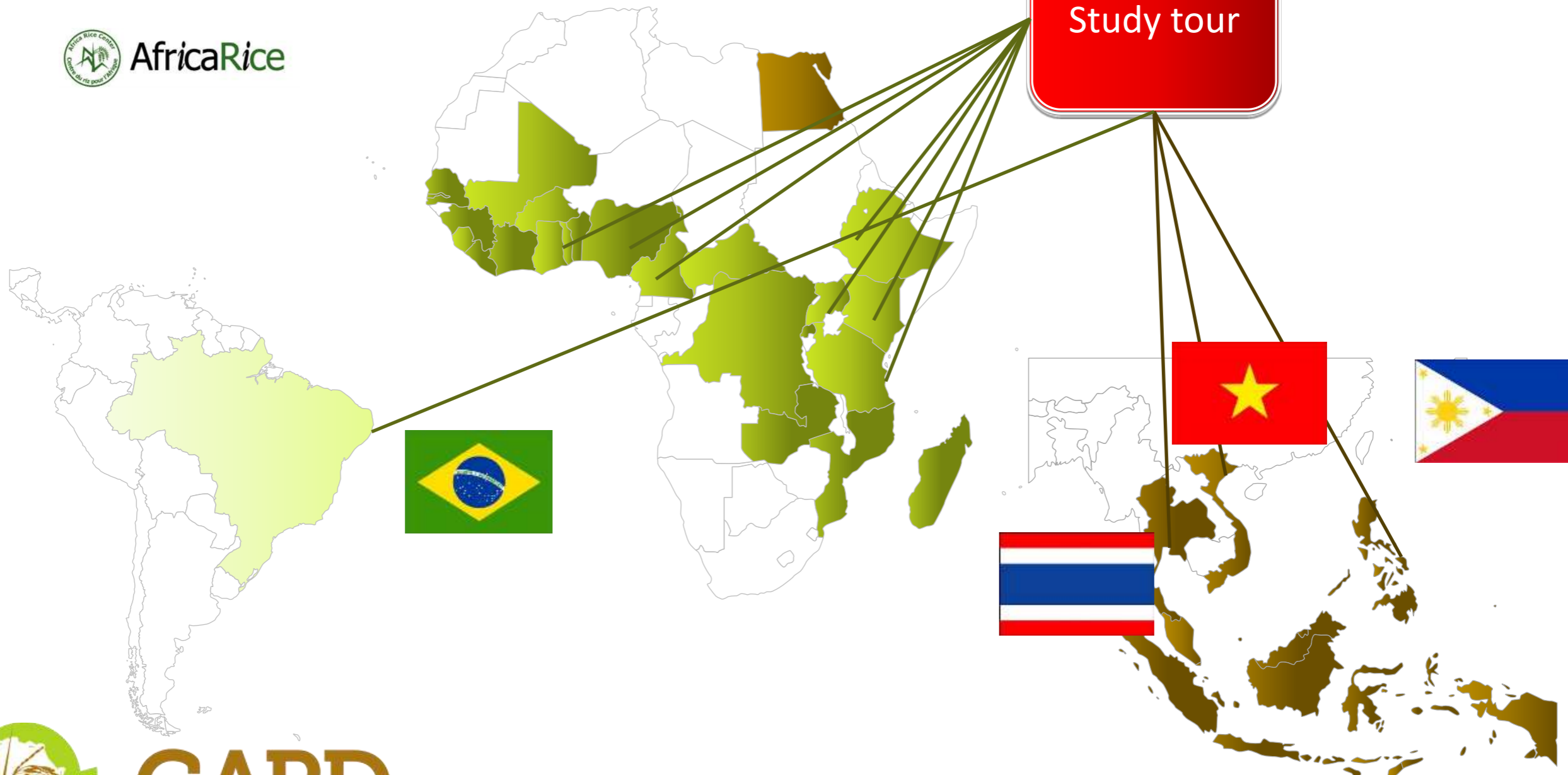


SSC
Platform

South-south cooperation:
Platform & Study tour



Study tour



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2. What is CARD? - CARD Supports/Activities

3) Creation of Enabling Business Environment

CARD tries to contribute to creation of enabling business environment through;

- Providing a forum for sharing ideas and knowledge on promoting private sector participation in agriculture sector
- PPP Pilot initiative (e.g. Mechanization, Seed sector support)



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2. What is CARD? - CARD Supports/Activities

3) Creation of Enabling Business Environment

<Background>

Important roles played by private sector in the rice sector development were recognized in the previous CARD meetings

- 5th CARD Steering Committee meeting, Feb, 2011
- 4th General Meeting Nov, 2011



Promotion of private sector participation/ Partnership with Private sector in Rice value-chain became one of the keys for the success of CARD

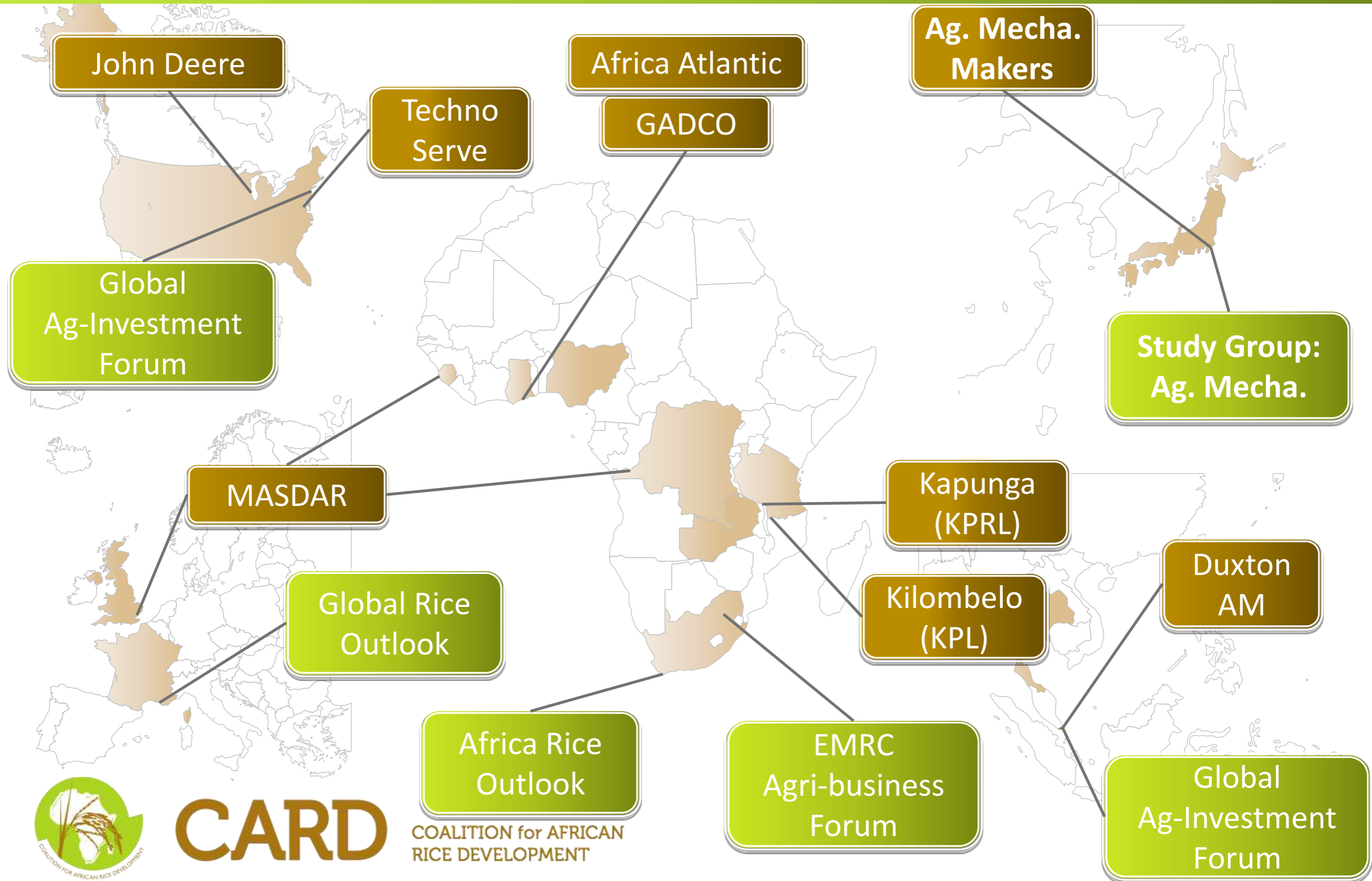


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2. What is CARD? - CARD Supports/Activities

3) Creation of Enabling Business Environment



2. What is CARD? - CARD Supports/Activities

3) Creation of Enabling Business Environment



2. What is CARD? - CARD Supports/Activities

3) Creation of Enabling Business Environment

<Mechanization Pilot Background>



CARD SC5
(Freetown, Feb 11)

Partnership with private sector



AfricaRice

IRRI

Workshop
(Senegal, Jun '11)

Key issues on
business
environment



Questionnaire
(Aug '11)

Agribusiness Forum
(South Africa, Oct '11)

Workshop
(Japan, Sep '11)



Creation of more enabling environment



CARD GM4
Kampala, Nov '11

COA
RICE

PPP pilot in Mechanization

2. What is CARD? - CARD Supports/Activities

3) Creation of Enabling Business Environment

<Mechanization Process>



IRRI



Policy/Capacity Track

Identify key policy tools/institutional capacities in facilitating mechanization value chain (particularly in enabling environment for the private sector)

Technical Track

Identify specifications of required machineries for different *ecosystems* of rice production

To be approved by the Ministry

Formulate intervention plans to build on the outputs from the identification work on Technical and Policy/Capacity tracks



Workshop
(Nairobi, Feb '12)



Workshop
(Nairobi, Oct '12)



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2. WHAT IS CARD?

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2. What is CARD? - CARD Supports/Activities

4) Coordination and Alignment

CAADP

CAADP

- At county level-
- At regional level – NEPAD Secretariat, 8th CAADP PP Communique Annex 2



G8 New Alliance



- [The Fact Sheet](#), the Camp David Summit (May 2012) A 'Technology Platform'
- ET, GH, TZ + BF, CI, MZ



Where we are

G20



- Agricultural Ministerial Declaration' [Action Plan on Food Price Volatility & Agriculture](#)' (June 2011)



Grow Africa/ WEF

growafrica
AGRICULTURAL INVESTMENT FORUM



- Rice as a priority for investments by Gov'ts: ET, GH, TZ , BF, MZ, etc



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2. What is CARD? - CARD Supports

4) Coordination and Alignment



2. WHAT IS CARD?

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- **KEY FEATURES**



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2. What is CARD? - Key Features of CARD

<Key Features of CARD>

- **Coordination based on Commonly Shared Strategy**

CARD contributes to coordination and harmonization of stakeholders/ intervention under the NRDS which is needs-based (No “one-size-fits-all”, Flexibility) and commonly shared government strategy

- **Crop-Based Approach**

CARD provides opportunity of crop-based coordination and comprehensive interventions across the whole rice value chain.

- **Capacity Development**

Capacity of government officials are strengthened in not only rice-related technical areas, but also strategy development and implementation



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2. What is CARD? - Key Features of CARD

<Key Features of CARD>

- **Coordination based on commonly shared strategy**
- **Crop-Based Approach**
- **Capacity Development**

None of them is special.....

But all three combined, CARD becomes Crop-Based SWAp on Rice (Uniqueness of CARD)

and If CARD succeeds in achieving its goal, the same approach can be applied to other crops by the government (e.g. Maize, cassava).

→ Genuine Value of CARD



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3. CAADP – CARD ALIGNMENT



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3. CAADP – CARD Alignment

Why the alignment is important?

NRDS implementation helps implementation of CAADP through alignment/integration, because;

- **“Sub-Sector Focus” leads to giving tangible impacts, especially in comprehensive plan such as CAADP**
- **Issues along the whole value chain should be properly addressed for successful agriculture**
- **Commodity focus is useful to realize comprehensive supports for the whole value chain, strengthening linkage between market, service providers and producers**



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3. CAADP – CARD Alignment

Why the alignment is important?

NRDS implementation helps implementation of CAADP through alignment/integration, because;

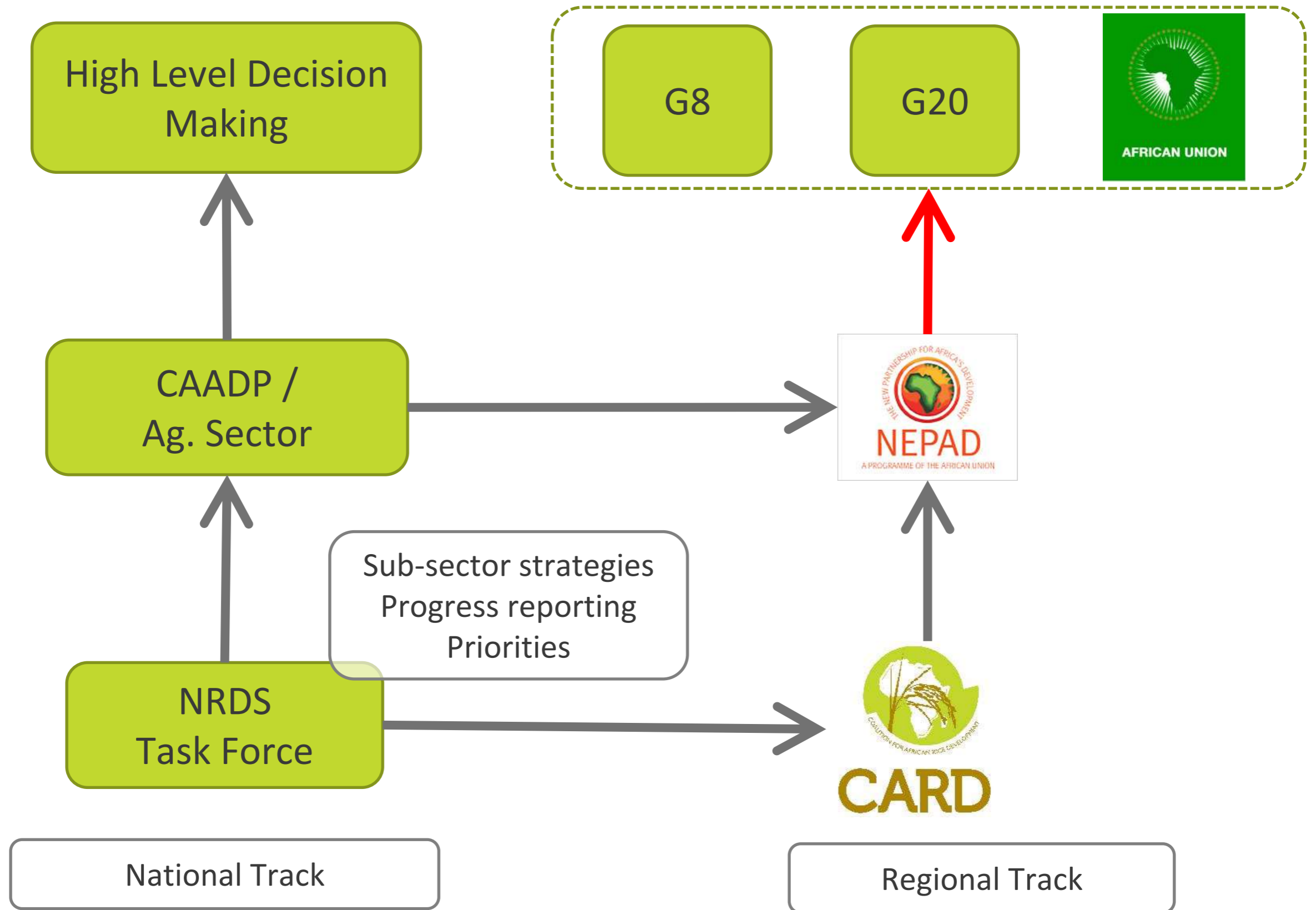
- **Experience of NRDS development and implementation including fund matching, and strengthened capacity in these areas help in implementation of CAADP**
- **Coordination can be done better among donor interventions in rice sector**



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3. CAADP – CARD Alignment



3. CAADP – CARD Alignment

At Regional Level

NEPAD-AU as one of three key founders of the Coalition - Jointly with AGRA and JICA at TICAD IV (Japan, May '08)

Key African development partners as the Steering Committee members - NEPAD-AU, AGRA, AfricaRice, FARA (Pillar IV)

Gained recognition for the contribution in the implementation

- [A side event at 8th CAADP Partnership Platform](#) (Kenya, May '12):
Communique Annex 2



At Country Level

Integration of the result of NRDS implementation to CAADP - Matching priority interventions into CAADP/ Providing project concept notes to CAADP Country Team (Uganda, etc), same focal point (e.g. Cameroon Guinea, Madagascar)

Integration of NRDS into CAADP Investment Plan - NRDS as 'Rice Chapter' (e.g. Uganda, Guinea, Sierra Leone – SCP)

CAADP-CARD Alignment –a 3 yrs Training in Japan organised by JICA

4. OTHER INFORMATION



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4. Other information – Milestones

Event	Achievement
TICAD IV May 2008	<ul style="list-style-type: none"> Official launching of the Initiative 
GM 1 Oct 2008	<ul style="list-style-type: none"> Operational inception of the Secretariat Start support of the First Group (G1) countries 
GM 2 Jun 2009	<ul style="list-style-type: none"> G1 countries with the Version One of the NRDS Expansion of the Steering Committee members (8→11)  
GM 3 May 2010	<ul style="list-style-type: none"> G1 countries on situation and gap analysis Start support of the Second Group (G2) countries 
GM 4 Nov 2011	<ul style="list-style-type: none"> NRDS implementation on track Emerging actions to include the private sectors 
GM 5 Feb 2013	<ul style="list-style-type: none"> Review of 1st half of CARD and Planning for the 2nd half Promotion of private sector participation
TICAD V Jun 2013	<ul style="list-style-type: none"> Review of 1st half of CARD and Future direction for the 2nd half Gear efforts towards promotion of private sectors

4. Other information - Outlook for 2013 - 2018

(1) Accelerating NRDS implementation

- Mainstreaming of NRDS at national level
(Facilitation of policy advocacy, coordination of stakeholders, Alignment to CAADP)
- Improving NRDS concept notes
(Capacity development and technical backstopping)
- Matching NRDS concept notes with financial resources
(Capacity development in marketing concept notes)
- Reaffirmation of NRDS Task Force members & structure



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4. Other information - Outlook for 2013 - 2018

(2) Creation of Enabling business environment

- Continuous Facilitation of dialogues between Public and Private sector
- PPP Pilot in Mechanization and Seeds Sector Dev't

(3) Continuous Capacity Development

- Provision of training opportunities
- Sharing experiences among CARD member states on Rice-related initiatives/ development



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4. Other information - Website

- A tool to share information and particularly assist project planners to generate effective rice-related interventions that create synergies with other key stakeholders

www.riceforafrica.org

Senegal - Mozilla Firefox

http://www.riceforafrica.org/card-countries/g1/senegal

COALITION for AFRICAN RICE DEVELOPMENT

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Senegal

Group 1 Countries: Cameroon
Group 2 Countries: Ghana
Guinea
Kenya
Madagascar
Mali
Mozambique
Nigeria
Senegal
Sierra Leone
Tanzania
Uganda

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Government Task Force Focal Point

Name	Position	Email
Dr Taib DIOUF	Technical Adviser of the Ministr	tdiouf@velor.sn

Projects

Overall analysis of rice projects (Sub-sector Intervention Element Matrix: SIEM)

Code	Title	Partners
SN-1	Promotion of Private Investment on Agriculture	AFD
SN-2	Formulation of Plan d'Occupation et d'Affectation des Sols (POAS)	AFD
SN-3	National Special Programme for Food Security (NSPFS)	AFD
SN-4	Formulation et l'essai de développement d'irrigation (COI)	MCA



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Thank you



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