

<b>Information Sheet of KEN-Concept Note - 3</b>						
1. Project title	Enhance market competitiveness by improving quality of locally produced rice					
2. Location	In all the 23 rice growing counties					
3. Type of Project (multiple selection)	3	4	5	6		
	1. Grant, 2. Loan, 3. Technical Coop./Assistance, 4. National budget, 5. Private sector, 6. County government budget					
4. Fields covered (multiple selection)	2	3	4	9		
	1. Policy, 2. R & D, 3. Extension & Training, 4. Production, 5. Marketing 6. Post-harvest, 7. Irrigation, 8. Credit, 9. Seed, 10. Other ( specify above)					
5. Suggested Fund source	National government, County governments, Development Partners, Private sector					
6. Budget / Cost	5.5 Million USD					
7. Project duration	5 years					
8. Target beneficiaries	Direct	Farmers in the targetted schemes, millers,processors				
	Indirect/ Secondary	Traders, rice consumers, government( forex)				
8. Overall objective (Goal)	Increase the market competitiveness of locally produced rice					
9. Project objectives	Specific Obj 1:	Promotion of good harvesting and postharvest handling practices				
	Specific Obj 2:	Promotion of private sector investment in rice processing (promote series pass mills)				
10. Expected results/Projects outputs	R1	30% increase in farmers who have adopted good husbandry, harvesting and post-harvest handling practices achieved				
	R2	At least 5 rice private investments in processing promoted				
11. Components and Activities	<b>Objective 1</b>					
	A1.1	Conduct 1 baseline and 1 evaluation surveys on good husbandry, harvesting and post-harvest handling practices				
	A1.2	Establish 23 farmer field schools to train farmers on good agricultural practices				
	A1.3	Establish 230 demonstrations on good husbandry, harvesting and post-harvest handling practices				
	A.1.4	Conduct 6 local exposure tours to learn good rice production/post harvest practices				
	A.1.5	Revise, print and disseminate production, harvest and post harvest practices guidelines				
	<b>Objective 2</b>					
	A2.1.	Create inventory of private sector actors involved in trading,processing and marketing of rice				
	A2.2.	Carry out 46 trainings for the actors (2 trainings per county)				
	A.2.3	Facilitate establishment of at least 46 rice aggregation centres (2 per county) to include pallets, tarpaulins,drying floors,weighing machines,moisture meters etc				
A.2.4	Facilitate private sector to participate in rice value chain					