

Information Sheet of KEN-Concept Note - 5							
1. Project Title	Promoting adoption of quality inputs and improved technologies in the rice value chain in Kenya						
2. Location	Kisumu, Busia, Kirinyaga						
3. Type of Project	3	1	2	4	5		
	1. Grant, 2. Loan, 3. Technical Coop./Assistance, 4. National budget, 5. Private sector						
4. Fields covered (multiple)	2	3	4	1	8	9	7
	1. Policy, 2. R & D, 3. Extension & Training, 4. Production, 5. Marketing 6. Post-harvest, 7. Irrigation, 8. Credit, 9. Seed, 10. Other (specify above)						
5. Suggested Fund source	National government, County Government, Development partners, farmer organizations, NGOs, Financial institutions, Private sector, Research institutions,						
6. Budget / Cost	USD 84.06 million						
7. Project duration	5 years						
8. Target beneficiaries	Direct	Rice farmers, input supplies, transporters and seed merchants in the selected 3 counties					
	Indirect/ Secondary	Financial institutions, SMEs					
8. Overall objective (Goal)	Raise on-farm rice productivity through adoption of quality inputs and improved technologies						
9. Project objectives	Specific Obj 1:	Promotion of double cropping and ratooning					
	Specific Obj 2:	Provide subsidies and improve access to affordable credit					
	Specific Obj 3:	Develop and promote high-yielding, stress tolerant, market-oriented varieties					
	Specific Obj 4:	Facilitate and create linkages to private investments in production and agro-dealerships					
	Specific Obj 5:	Increase the adoption of certified seeds, fertilizers and agro-chemicals in irrigated and rain-fed ecologies					
	Specific Obj 6:	Facilitate management of migratory and invasive pests					
10. Expected results/Projects outputs	R1	2 full cropping seasons or ratooning established in major schemes (Mwea, Ahero, West Kano, South West Kano, Bunyala)					
	R2.	3 counties provided with subsidies and have access to affordable credit					
	R3.1	At least 5 rice varieties developed					
	R3.2	At least 18 rice varieties promoted					
	R4	Rice farmers linked to 40 small and 20 medium agricultural enterprises					
	R5.1.	20% increased in adoption of quality inputs and improved technologies in irrigated ecologies					
	R5.2	10% increased in adoption of quality inputs and improved technologies in rain-fed ecologies					
R6.	Migratory and invasive pest outbreaks in rice growing counties managed						
11. Components and Activities	Component 1 (Objective 1):						
	A1.1.	Conduct demonstrations on double cropping and ratoon management					
	A1.2.	Conduct M&E on the levels of adoption of double cropping and					
	Component 2 (Objective 2):						
	A2.1.	Link beneficiaries with subsidy and affordable credit programmes					
	A2.2.	Conduct M&E on the number of beneficiaries accessing subsidies and affordable credit programmes in the 3 counties					

Component 3 (Objective 3):	
A3.1.	Develop 5 rice varieties with consumer preferred traits
A3.2.	Conduct demonstrations on 18 rice varieties on good crop husbandry
A3.3.	Conduct M&E on the number of rice varieties developed, promoted and commercialized
Component 4 (Objective 4):	
A4.1.	Create awareness on available investment opportunities in production and agro-dealerships among SMAEs
A4.2.	Conduct M&E on the number of SMAEs established
Component 5 (Objective 5):	
A5.1.	Conduct demonstrations on the benefits of using certified rice seeds, fertilizers and agro-chemicals in irrigated and rain-fed ecologies
A5.2.	Conduct M&E on the adoption of certified rice seeds, fertilizers and agro-chemicals in irrigated and rain-fed ecologies
Component 6 (Objective 6):	
A6.1.	Continuous surveillance and forecasting of migratory and invasive pests
A6.2.	Determine threshold of migratory and invasive pests
A6.3.	Engage relevant authorities in implementing mitigation measures for management of migratory and invasive pests
A6.4.	Continuous M&E of effectiveness of migration measures taken