

Information Sheet of KEN-Concept Note - 7							
1. Project Title	Enhance market competitiveness of locally produced rice by reducing production cost production						
2. Location	Mwea, Bunyala, Ahero, West Kano, South West Kano, Perkerra, Bura irrigation						
3. Type of Project (multiple)	3	4	5				
	1. Grant, 2. Loan, 3. Technical Coop./Assistance, 4. National budget, 5. Private sector, 6. County government budget						
4. Fields covered (multiple)	1	2	3	8			
	1. Policy, 2. R & D, 3. Extension & Training, 4. Production, 5. Marketing 6. Post-harvest, 7. Irrigation, 8. Credit, 9. Seed, 10. Other (specify above)						
5. Suggested Fund source	National government, County governments, Development Partners, Private sector						
6. Budget / Cost	105 Million USD						
7. Project duration	5 years						
8. Target beneficiaries	Direct	Farmers in the targetted schemes, millers					
	Indirect/S econdary	Agrodealers, farm machinery dealers and operators, traders, energy sector (fuel), rice consumers, government (Forex)					
8. Overall objective (Goal)	Increase the competitiveness of locally produced rice						
9. Project objectives	Specific Obj 1:	Increase on-farm mechanization					
	Specific Obj 2:	Promote adoption of recommended guidelines for optimal application of farm-inputs					
	Specific Obj 3:	Organize agribusiness development groups for bulk procurements (SMAEs)					
	Specific Obj 4:	Promote private sector investment in local sourcing/manufacturing of inputs					
10. Expected results/Projects outputs	R1	Increase on-farm mechanization by at least 20% in the 7 major irrigated schemes and 2 upland rice producing areas					
	R2	At least 50% of rice farmers following recommended guidelines for farm inputs					
	R3	At least 10 SMAEs undertaking bulk procurement					
	R4	At least 5 private sector investment undertaking local sourcing and manufacture of inputs					
11. Components and Activities	Objective 1						
	A1.1	<i>Carry out a survey to identify farm machinery requirements</i>					
	A1.2	<i>Procure farm machinery demonstration kits (Transplanters, reapers, weeders, tillers, threshers etc)</i>					
	A1.3	<i>Capacity building on rice machinery Mwea, Bunyala, Ahero, West Kano, South West Kano, Perkerra, Bura irrigation schemes (8 demos per area)</i>					
	Objective 2						

A2.1.	<i>Capacity building on cost drivers and appropriate use of farm inputs</i>
A2.2.	<i>Develop and disseminate farm input</i>
Objective 3	
A3.1	<i>Facilitate formation of groups for bulk procurement of farm inputs</i>
A3.2	<i>Capacity build groups on group dynamics, entrepreneurship</i>
A3.3	<i>Organize 7 local and 5 exchange tours to enhance skills on group management</i>
Objective 4	
A4.1	<i>Convene 10 National stakeholders' workshops</i>
A4.2	<i>Convene 7 regional private sector meetings</i>
A4.3	<i>Organize 2 local exchange tours</i>
A4.4	<i>Sensitizations meetings for local manufacturing and inputs for new/emerging schemes (including publicity materials)</i>