

# AGRA Supported Rice Flagships



**AGRA**

Sustainably Growing  
Africa's Food Systems

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**Potential to help achieve food security, development of off-farm & non-farm business activities**



**Demand outstrips supply, - urbanization**



**Huge import bill**



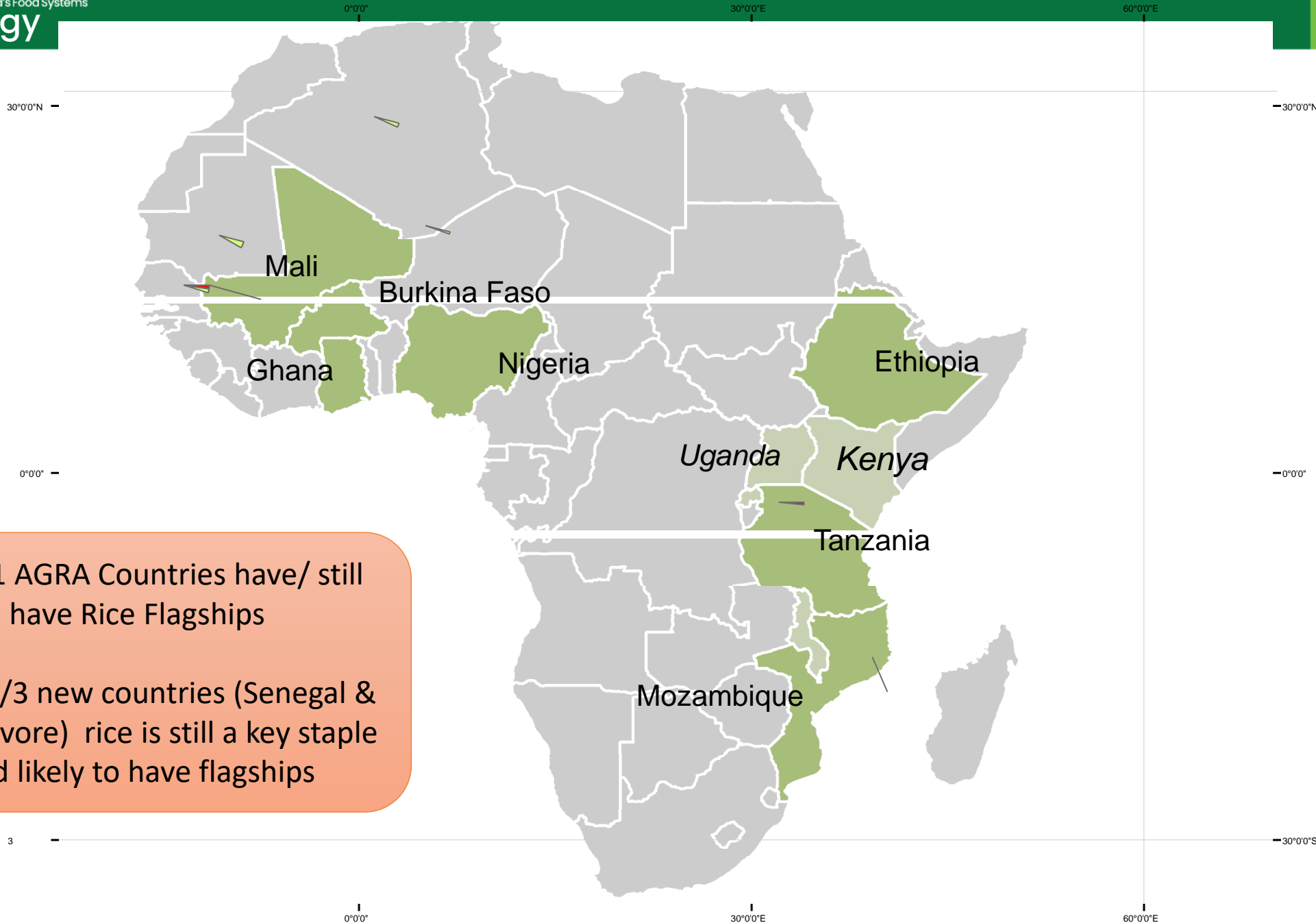
**Huge potential to produce it locally (land, water, climate, infrastructure investments)**



**Tap into new technologies (better varieties, seed systems, system rice intensification)**



**Partnerships & opportunities**



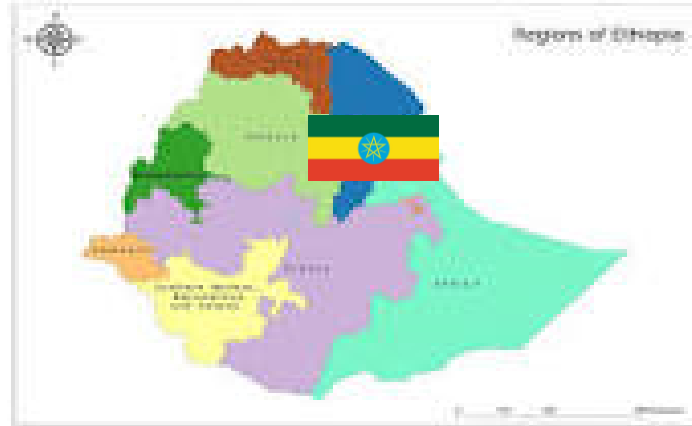
In 9/11 AGRA Countries have/ still have Rice Flagships

In the 2/3 new countries (Senegal & Cote d'Ivoire) rice is still a key staple and likely to have flagships

**Burkina Faso**

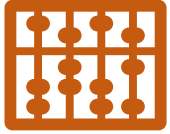


**Ethiopia**



**In all instances, AGRA was approached to help with the:**

- Planning
- Execution
- Partnership
- Technical support



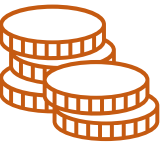
**Strategy: Planning, Execution and Implementation**



**Seed system**



**Policy**



**Markets**



**Extension**



The development of the NRFP was initiated by a formal request from the Government of Ethiopia through the MoA to AGRA to lead conceptualization of the dev't of NRFP.

Step 1

- Series of technical meetings were held with relevant institutions to further develop the inception proposals on the NRFP

Step 2

- In-depth literature review, discussions and brainstorming sessions and benchmarking of previously developed Flagship programs for wheat and oilseeds

Step 3

- Synthesis of lessons from other countries

Step 4

- Validation of NRFP with stakeholders, finalization of the document and handover to the government

	Component	Sub-components
1	Increasing Rice Production and Productivity	Enhancing access & use of quality seed of improved varieties
		Enhancing access & use of rice mechanization, tool, implements & equipment
		Sustainable intensification & expansion of rice production
		Promoting sustainable rice-based crop production
2	Rice Processing and Market Development	Promotion and development of rice processing industry to warrant competitiveness of domestic rice (current production areas, new production areas)
		Modernization of paddy and milled rice marketing system
		Facilitate evidence-based rice import regulation
3	Capacity Strengthening for Implementation, Mainstreaming of Cross-cutting Issues and Monitoring, Evaluation and Learning (MEL)	Coordination of implementation of the NRFP
		Institutional and individual capacity strengthening
		Monitoring, Evaluation and Learning (MEL)





## What the situation was before the Rice Flagship



- Large number of fragmented, donor led projects implemented in silos
- Ambiguity around strategic priorities and targets in the sector development
- Limited coordination across the Ministry of Agriculture projects as each project comes with its own result framework and there is no built in incentive to effectively coordinate with other projects
- Lack of a dedicated resource mobilization function to coordinate donor efforts and attract private sector investments for key projects

**Lack of well-designed government flagship programs with adequate institutional and financial backing to deliver the national agricultural vision**

# Objectives of the Rice Flagship



1

## Strategic objective

Contribute to achieving self-sufficiency in rice and improving national food and nutritional security

2

## Specific objectives

- The planning and development in several phases of 50,000 ha of irrigated perimeters in western Burkina Faso;
- Popularization of demanded local rice varieties;
- Intensification of production, supported by current and future developments,
- Industrial processing of paddy into good quality white rice;
- Marketing at the national level of good quality and competitive rice, through an improved marketing system

3

## Project components

- Component 1: Development of hydro-agricultural infrastructure
- Component 2: Intensification of agricultural production
- Component 3: Processing and marketing of rice production
- Component 4: Institutional framework and governance of the PPP project

## What AGRA has done supporting flagship implementation

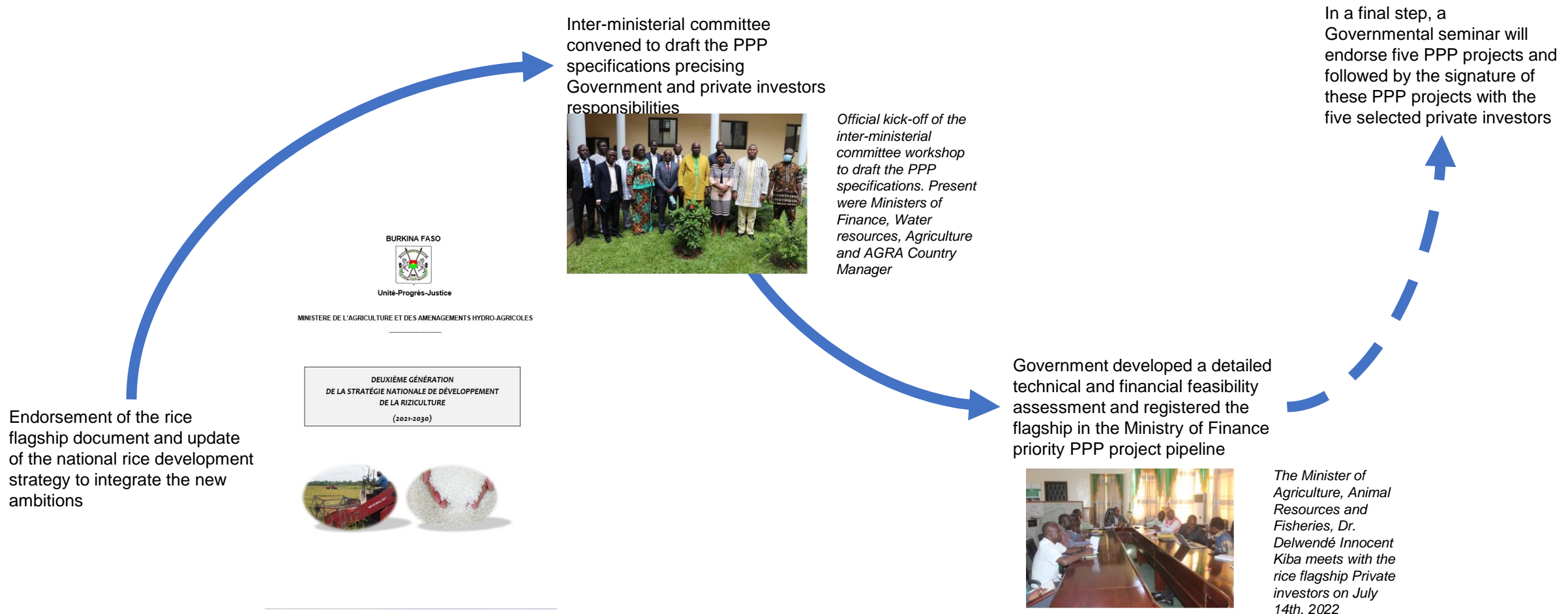


- Recruited a Senior Technical Advisor to support the Ministry in donor coordination and resource mobilization for the delivery of Agricultural flagship projects
- Worked with the Ministry and other development partners to update the national rice development strategy to reflect new ambitions in the rice value chain development
- Launched the state capacity project to help the Ministry complete the result-based programming and budgeting approach (program-budget reforms) this included completing a scoping and review for the design the Ministry program management units to effectively and efficiently manage new programmes such as the flagship

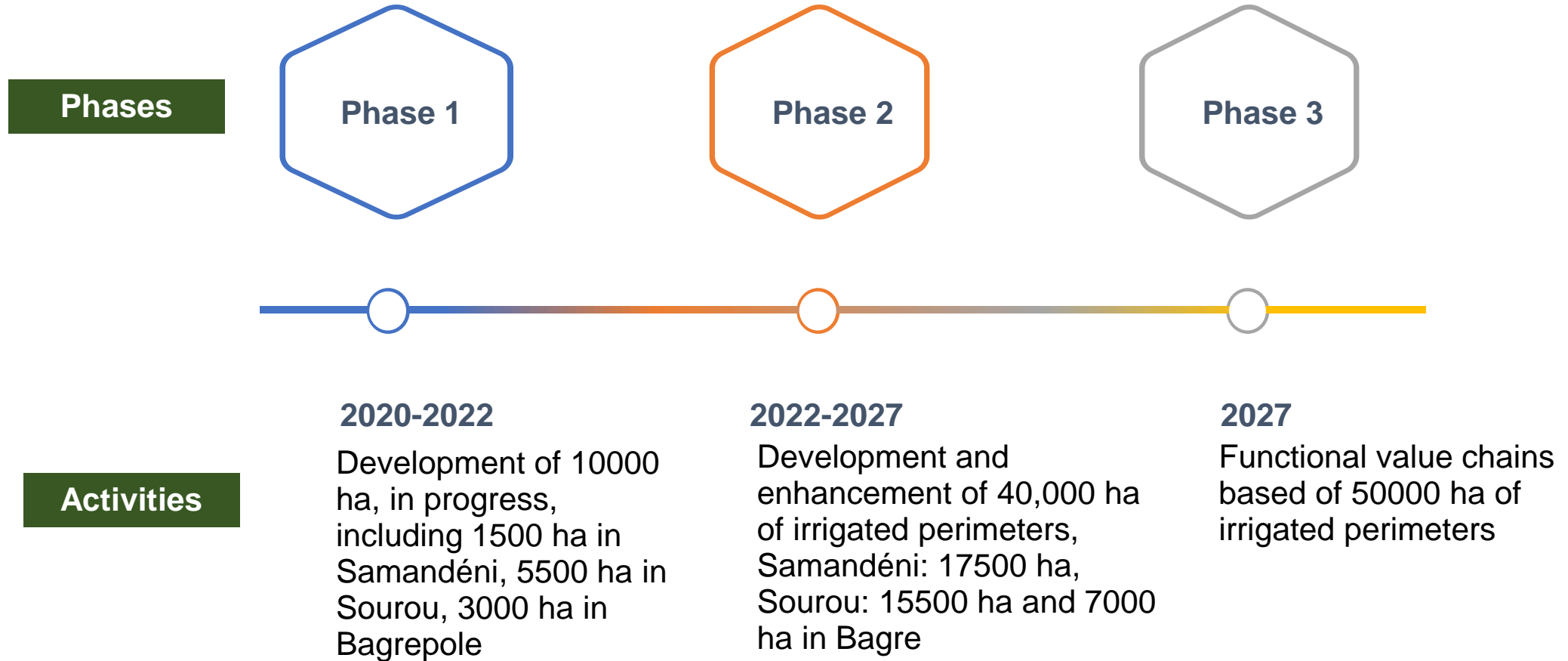
# The Government with AGRA support has been leading the flagship implementation



## Key milestones achieved in Government with AGRA support



# What AGRA has done: Supported MoA in designing key which secured highest level of buy-in



# Partnership



1

## Government role

- Long-term support to ensure the viability of the project and provide ongoing assistance and guidance to all stakeholders involved
- Mobilize the resources necessary for successful implementation of the essential components of the program
- Secure private partner investment through the implementation of robust safeguards and monitoring mechanisms
- An institutional mechanism promoting gender inclusion and considering environmental issues

2

## Private sector role

- Ensures the **maintenance of hydro-agricultural infrastructure** and equipment developed under the PPP
- Ensures the **financial viability** of the value chain and executes the investment program as defined
- Ensures the **production, purchasing** at farmgate, **processing and marketing**
- Provides the **right technology and inputs on time to farmers**

## Partnership Model



3

### Producers role

- **Sign contracts** with the PPP companies
- Apply the **agricultural calendar** as defined at the start of each crop season
- Equip themselves with **the norms and standards** defined in relation to the company
- Supply their productions on time and at **the price and quality negotiated** at the start of the season

4

### Communities role

- **Participate in the negotiations** of agreements between the company and the producers
- Ensure the establishment of a **social atmosphere** allowing the respect of reciprocal commitments
- Participate more as a **guarantor of the project land** in the company's capital
- Carry out **social and infrastructural investments** in agreement with the company, the producers' organizations and in partnership with the State



# Emerging changes as a result of AGRA's intervention



- 1. Clear rice value chain development vision with supporting delivery mechanisms and strong buy-in from the Government and other development partners. Major DP funding were are aligned to support the new flagship implementation**

*Sample of projects aligned with the rice flagship (with a major irrigation infrastructure development for rice production)*

Project	Donor
PreCA	World Bank
PAVAL	AfDB
PAFA 4R	IFAD
Sono	Saoudian Koweit Funds
Dangoumana	IsDB

## Emerging changes as a result of AGRA's intervention



### 2. Strong investment interests from private sector players, with strong backing at the highest level

Private promoter	Overview	Requested perimeter for investments
Chandra Pratap Singh	United Arab Emirates Group	10 000 ha
Moussa Kouanda	Second largest rice Importer in Burkina Faso	2 000 hectares
Sawadogo Abdoulaye	CEO of Nafaso, managing for several processing units	1 000 hectares
Moctar DEME	CEO of SODEM Group, Boulangerie Miche d'Or SARL	2 000 hectares
M. Sogli		500

#### BF Head of State through an official letter in December 2020:

- Praised the Ministry for the innovative approach in mobilizing private sector investors in delivering the flagship
- Instructed to Ministry to fully support the private investors in the development of needed perimeters
- Assigned the follow and coordination to the Prime Minister to ensure cross Ministerial backing

# End and Thank you



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